

TV AD SPACE – LOBBY AJAX DOWNS

Each will show for 15 seconds on 42" TV

4 ads will show every minute

60 ads will show every hour

Each individual ad will show 96 times in a 24 hour period

Each individual ad will show 2880 times in a 30 day period

Last year, Ajax Downs received over 2.5 million visitors to the Casino, Horse Racing and other events held by the Town of Ajax

COST:

\$100.00 per ad to last 30 days

\$125.00 per ad if we create and includes one revision



Many other advertising opportunities available including Program, racetrack banner at winning post, VIP room for parties overlooking racetrack and starting gate advertising. Please call or email inquiries to Kevin Humphrey 416 574-3840 cell or email: simulcastops@ajaxdowns.com